



## Challenges

Offering branded products but unable to offer good customer experience

Not able to offer credit to Customers to push sales

Can't be a responsive Enterprise to meet Gen Y demanding needs

Can't get data insights for decision making

Can't offer unified commerce to customers

Core systems in ERP, everything else in silos

## Solution offering

#### **Core Modules**

Procurement + Inventory + POS + Finance

#### **Power Add-On Modules**

Merchandising + Ready Finance + Online Stock Take

#### **Other Add-Ons**

CRM + Campaign Management + Human Capital Management + Payroll + Time and Attendance + Roster + Governance Risk & Compliance + M Commerce + E Commerce + Service Contract & Warranty + Environmental Health & Safety + Enterprise Content Management + Embedded Self-Service Reporting & Analytics + Project Management

### **Near Term Roadmap**

Customer Experience + Customer Portal + Supplier Portal + Warehouse Management + Strategy

# Retail ViVA

## **Key Capabilities**



NoCode interface for easy customisation



Workforce Management Roster, Time & Attendance, HCM Core



End-to-end Integrated applications
Seamless integration across modules



Data Store & Security
Enterprise Content Management



Real-time insights Embedded self Service Analytics



24/7 proven support



Effective customer experience Service and Repairs, Experience Management



Power Tools Integrated:

- Electronic Signature
- Workplace Collaboration
- Robotic Process Automation
- Chatbot



## Value proposition

**Superior financial outcomes** 

- Minimum 30% TCO reduction
- 14% reduction in operating cost
- 19% improvement in on-time shipment

Fast and accurate processes

- 40% effort reduction in statutory compliance
- Timely report compilation
- 20-30% reduction in customer complaints

Optimized resource utilization

- 20% improvement in Retail compliance













Effective Inventory
Management

- 28% reduction in inventory cost

**Enhanced decision making** 

- Improved feedback from across organisation
- On the go access

Improved customer service

Timely customer communication

\*As Per internal research



# Summary

# 10 Reasons WHY RETAIL VIVA?

- Comprehensive coverage with 20 integrated modules
  - Integrated credit module to drive sales through Hire Purchase/Ready finance options
- Enterprise Content Management ready with Searchable meta tags
- Handles Multi-Company + Multi-user + Multi-UOM + Multi-Location
- Integrated multi-channel allows seamless integration between e-commerce and ERP

- Integrated Customer Experience Management through Survey and other Tools
- Electronic Signature Integrated, offering paperless digital experience.

- MCommerce and Handheld device Integrated
- High amount of Parameterization for User Solution Configuration
- High Employee Engagement through intuitive Digital operating Experience

